

Addressee

MASH-UP! The International Campus of Theatre Research and Training is addressed, through appropriate announcement and selection based on the professionalism, to the curricular credentials and to the reasons of participation, to the theatrical companies and to individual actors and performers. The Campus will make use of 2 tutors coming from different formative ways; of artists of heterogeneous, that will have the assignment to offer motivations and to involve all the professionals typical of the theatrical companies; and of a team that will dedicate to the care of the whole project: artistic organization, administrative and of communication to public and employees of what will be developed during the Campus.

Space is given to the use of the new technologies, and it also provided the opportunity to experiment with arts contamination similar to those performing live. The Campus besides host in specific dates a choice and limited group of testers, that follows as public every evolutionary phase of the stages; besides opportunities for involvement for the students of the middle and superior schools are also provided. The tutors are chosen to furnish to the companies, to the actors and the performers a complete and variegated picture of the formative opportunities, from the most traditional realities up to those less known and more experimental.

Target

MASH-UP! International Campus of Theatre Research and Training creates an opportunity for education and training, providing companies and individual actors workshops chaired by tutors, chosen to provide stimulation and ideas for growth to the participants, facilitating the exchange of expertise between artists from different geographical origins and training, creating the environment best suited to find effective solutions to artistic problems of today's world. In addition, the participating companies who wish it, are given the opportunity to bring their performance to the public, in accordance with the organizers of the Campus. The Campus elects professionalism, sharing of experiences and the contamination as quality objectives, and adapts to the needs of the participants accompanying them towards new possibilities of artistic expression.

Why participate

The International Campus of Theatre Research and Training wants to respond to the need to find new ways to practice the theatre art, to address the need to find new ways to practice the art theatre, heterogeneous but addressed to the enhancement of all the professionals who already practise in the area of performing arts, and tends to enhance relationships with the artists and the public, in all its aspects today. It also proposes a theme, a fil rouge that will cross all the learning and performing areas of the Campus: the money.

Where and how it is developed

MASH-UP! International Campus of Theatre Research and Training takes place in an appropriate structure that hosts workshops for the theatre companies, individual actors and performers, besides it facilitates the exchange of skills with the interns, and the

relationship with the public for the eventual possibility of the representation of the theatrical work carried by each company that desire to perform at the venue. Each company selected and every single artist will be able to follow one, or more weeks of workshops held by tutors they will have space to try, they will be able to know artists and interns of other artistic fields in residence near the structure.

When it is developed.

Every Company will have the possibility to frequent the stages proposed by the tutors within one or more weeks to choice among those proposals, In modular days that alternate hours of workshop to tests and meetings with experts of the area, Besides, at the end of the week it will be consider the possibility that the companies propose to the public their theatrical work.

First step

After sending your curriculum to the organizers of the campus and was admitted, the company (or individual actor or performer) chooses one or more weeks from the proposed calendar according to your needs and to the tutors that will preside over. The team of the organizers will facilitate as much as possible the company to its arrival both for the practical aspects and artistic, by presenting also through the press office to the public and to professionals every single company in residence.

In the campus there are present: the tutors, that will begin to work with the companies, in modular lessons, everyone based on its artistic belongings; artists and interns that will propose, in a specific occasions, types of different approaches to performative arts; expert of new technologies, in order to experiment contaminations and new languages; in specific dates, a group of testers, and classes of the middle and superior schools, public that offer to the company a feedback from the point of view of the viewer.

Second step

During the week the workshops that alternate, confront in theme directly similar to the theatrical field, from the theatre of word to the study of the text and to the analysis of the motion, in arguments parallels and with regard however to performing art, offering the possibility to the companies to meet excellences of these matters. Besides, the companies continually are stimulated to exchange itself between experiences and styles in the in the treatment of their art, so that the shapes of learning and assimilation of the theory and practice of art is not just vertical, tutor to the company, but also horizontal between companies of different geographical origins and curriculum.

Third step

Throughout the duration of the Campus also is produced material, critical notes and videos, taken from the experiences made during the workshops, the meetings and testing, material that forms a corpus used by companies and individual artists for their future projects, corpus also published as web content, immediately accessible to the public on specific occasions in streaming, or deferred on the site as the campus continues with his day's work.

Forth step

Each theatre company and each individual performers, if desired, has the opportunity to present publicly, on an occasion dedicated to the end of a week of workshops, their own previous work, which is integrated with the stimuli of workshops under the care of tutors, or a artistic product created during the "hoc" during the Campus. The gain of the evening allows companies and actors to return for part of the expenses incurred for travel, residence and participation in the Campus.

The organizers, and specifically the team that is dedicated to communication professionals and the public, encourages every company and its performance presented through traditional channels and new experimentation, working closely with the companies to learn the salient features of each of them and forming the companies themselves, for further work post Campus, to effective communication and aware of their resources.

The theme of the Campus.

"Money is only a pretence."

- Aristotele

Our society is at a turning point has to decide what to keep of the old system, which is unable to cope with the new demands of the present, and has shown its potential and its limits, and what to experience again, investing time and resources, and taking the risk of building new social models. The money is one of the main theme that runs through every aspect of our existence, first as people, then as individual artists, and finally as a member of the artistic culture of belonging, no aspect of existence involves us as much as research, the use and lack of money, from a psychological point of view but at the same time social, practical work but at the same time cultural, historical but at the same time varied in its future prospects.

"money is nothing more than a blank screen on which each one projects their own values, fantasies, desires."

-Norbert Chatillon

As a God, money today is constructor and destructor, a real idol, difficult to break down with a gesture of rebellion; adored, analyzed, hated; universal and omnipresent, survives each one of us and his name is killed, it live, you spend your time, and indeed may be measure of our own time. As a god in evolution, invisible and intangible, yet real in its consequences, is dematerializing, with credit cards and virtual payments And, above all, that we are atheists or believers, you can not do without observing during our existence.

THE MONEY

keywords

economy
crisis
inequality
exchange
market
commercialization
speculation
sustainability
storage
non-profit
poverty
wealth
coin
money
cost
worth
decrease
debts
banks
robbery
wallet
tax
gold
diamonds
thieves
pay packet
wealth
poverty
GDP
wars
hunger
oil
other economies
saving
spread
investments
comfort
happiness
culture
ambition
inheritance

"Money is monetized freedom."

- Fedor Dostoevskij

Today the economic crisis involves all of us, among the supporters of the new operations to save this economic system and those who propose new non-monetary forms to understand of the existence and work, and, now more than ever the money is related / it clashes with the culture, in a dialectic game face on one side to find a way of integration, promoting the culture itself, on the other permeating new speculation and policies that lead the movement of art far from the essence of high and transcendent.

MASH-UP! International Campus of Theatre Research and Training has chosen money as a guide for the jobs that will be offered in workshops and in the meetings. Proposes to artists, actors and companies to exchange opinions on this issue, to draw into the scope of their specific arts to bring to themselves and to the public a cultural and artistic reflection on the world of money, therefore inviting to express themselves on this theme that is so personal and common, and that is present and pervasive.